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2019 REPORT



**THIS IS
IMPACT.**

Especially in difficult times, we must celebrate the goodness and generosity of the human spirit and the community you help create. This Impact Report recognizes all we accomplished in 2019 as we look with hopeful eyes toward a brighter future.

THIS IS MAKING A DIFFERENCE.

This report highlights some of the ways you helped 2019 be one of our best years ever. You continue to have a powerful impact on the lives of our residents, staff and the community. All of us at Jewish Senior Life thank you for your generous support.

Our generous donors have helped support our campus community. Over 1,500 donors like you have made a real difference for the last 40 years. And will continue to do so for the next 40 and beyond.



2,500
INDIVIDUALS
supported
throughout
our community



1,600
HOURS
of Jewish Life
& Learning
Programs



4,000
HOURS
of recreational
therapy



A BETTER LIFE

Enriching mind, body and soul.

All of our residents are enriched by programs that promote creative arts and culture, religious and spiritual care and innovative therapy and wellness. One of the most powerful examples of this is “Opening Minds through Art.” This program pairs a resident with dementia with a volunteer. Together, they explore imagination and, in the process, discover their inner artist. Over the past year, we had 12 residents in the program and countless moments of joy.



Cat Swimming in the Amazon
~Bob



Mom + Dad
~Ted



Blue Picket Fence
~Irene



Religious & Spiritual

- 1,000 hours of staff training on Jewish values & traditions.
- Sukkot – Volunteers and staff assembled five sukkots for residents to enjoy services and programming.
- Passover Seders – Held across campus, Over 200+ attended.
- Purim - Residents fulfilled mitzvah by preparing 350 Purim bags.
- High Holiday Services, attended by 260 residents and family members. Services were held at the Jewish Home, Summit at Brighton, and Wolk Manor.
- Bi-weekly Christian services attended across campus, with weekly communion offerings.
- Monthly non-denominational healing service for residents and staff and numerous classes exploring spirituality.

“My elder artist really blossomed through the creation of these art projects, she loved exploring all the colors.”



OTHER PROGRAMS THAT MADE A DIFFERENCE:



Cultural

- Our annual Stephen A. Rosenberg Summer Concert Series was enjoyed by residents, staff and families.



460
MUSICAL
PROGRAMS
with 45 different
entertainers for
12,000+ visitors
and residents

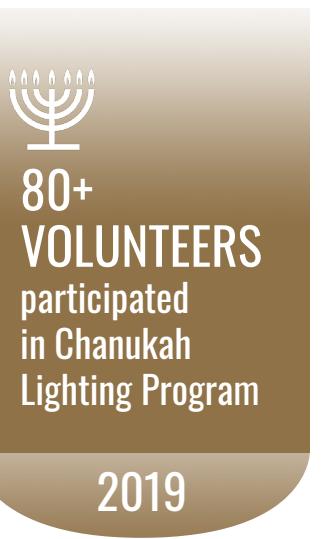
2019

Impact is golden. Jewish Senior Life Foundation was built on the values of the Jewish people. Our values are a golden thread that binds us all together.

A BETTER COMMUNITY

Bringing the outside world in.

Our Jewish Senior Life community has so much to give to the community at large. That's one of the reasons we welcome the outside world in. Every generation can teach as much as we can learn. We are also a powerful resource to our local community on topics ranging from palliative care, dementia, memory care and more. The more we all know and share, the more we can all grow and understand.



Chanukah Lighting Program

Menorahs were distributed to 19 locations across campus and volunteers from the community were brought in to light candles and sing songs. Volunteers included rabbis, staff, community leaders, individuals from local temples.

Rotenberg Rounds Program

Our Clare & Jerry Rotenberg Rounds program was hosted at the Jewish Home with 30-40 clinical staff per session and featured guest speakers on Palliative Care in Dementia, Fragility Fractures and Palliative Care, Polypharmacy Reduction, Mindful Medicine- Acupuncture.



*We spent time thinking
about being Respectful
One thing I learned today was...*

*If children are our future
we are in good hands*

Lyle



Intergenerational Program

Our "Better Together" program paired residents with 6th and 7th graders from Hillel Community Day School for monthly meetings; students and residents discussed Jewish values, holidays and more. In May, we also had students from Destiny Christian School come and learn about Holocaust Remembrance Day.

Our intergenerational programs are funded by the Max & Marian Farash Charitable Foundation and Miriam's Circle.

A BETTER WORKPLACE

The very best staff for the very best care.



IMPACT ON STAFF

Training, support, and employee appreciation go a long way to impact overall care for all of our residents. We maintain the highest levels of excellence in service. It's a service that becomes a passion when the people we serve begin to feel like family.

"I started out in dining, became a CNA, and am now proud to be an LPN. I'm proud and grateful of the opportunities I was provided through Jewish Senior Life."

AJ, LPN
Wolk Manor



Wasserman Award Winners with Mike King, CEO and Emyle Giacalone, Sr. VP of Human Resources

Employee Appreciation 2019

- **Schreiber Scholarship Awards** – A total of \$7,000 awarded to 12 children of Jewish Senior Life employees.
- **Training provides impact** – developing our own employees leads to better quality of care. Curriculum includes clinical simulation skills lab, virtual reality aging sensitivity training, compliance, CPR/first aid, memory care training, computer skills, teamwork, leadership, supervision and sessions on Jewish life and traditions.

Leon Rosen Award Winners with Ellen Rosen Konar and Richard Rosen. We celebrated 10 years of this award in 2019.



135
EMPLOYEES

honored through the
Brodsky-Grossman,
Leon Rosen and
Wasserman employee
recognition awards

2019

- **Offered on-site nurse aide training program to 16 trainees.** Also opened a state-of-the-art learning center to foster a continuous learning environment for new and current employees. Our Learning Center features SUSIE s2000 Clinical Nursing Patient Simulator designed to replicate clinical situations such as pneumonia, heart failure, sepsis, COPD and more.

GENEROSITY HAS IMPACT.

Generosity and kindness have never had more impact than right now. We're grateful that you care so deeply about our elders and the community we create together. We are pleased to recognize your generous support:

Platinum Circle (\$1,500 +)

Golden Alliance (\$500-\$1,499)

Miriam's Circle Women's Philanthropy

Friends of the Foundation

Designated Funds

Legacy Society

Corporate Partners



WHAT'S THE IMPACT OF 1,500 DONORS?

600 RESIDENTS lives enriched

1,000 HOURS staff training
on Jewish traditions & values

4,000 HOURS art, music &
recreational therapy

EMERGENCY FUNDING for
the unexpected

MORE THAN YOU CAN IMAGINE.

2019

Golden
Alliance and
Platinum
Circle
Countdown
to 100



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Better Together
 Intergenerational
 Program

Miriam's Circle
 BLOOM Event



DESIGNATED FUNDS

Creative Arts

Adult Day Health Care Fund
Ida Rosen Creative Arts Fund
Joan & Harold Feinbloom Creative Arts Therapy Program

Cultural Entertainment and Music

Abe & Ethel Cohen Media Library Fund
Adelaide & Robert Weinberg Fund
Anna Gissin Stoltz Library Fund
Arthur & Louise Wasserman Cabaret Fund
Fannie & Edward Davis Music Fund
Fayga & Elliott Press Family Endowment Fund

Harriet Fogel Lewis Memorial Fund

Harry & Helen Cohen Fund

Helen K. Silver Mother's Day Fund

Helen Silver's Garden Fund

Ida & Samuel Goode Family Fund

The Joseph & Anna Gartner Fund

Mark Rosenbloom Arts & Cultural Fund

Minnie Dell Fund

Minnie Cohen Endowment Fund for the Arts

Pincus & Agnes Sobie Judaic Performing Arts Program Fund

Sam & Julie Freedland Resident Activity Fund

Stephen A. Rosenberg Memorial Fund

Youth Philanthropy Fund

Employee Appreciation and Education

Brodsky-Grossman Employee Recognition Fund

David J. Cohan Social Work Fund

Employee Appreciation Fund

Esther B. & Sol Gross Fund

Gretchen Crisler Fund

Hirschland Nursing Education Fund

Leon Rosen Exceptional Customer Service Award Fund

Leonard & Tiby Schreiber, Gail and Lynn

Career Development Fund

Maurice & Mary G. Lewis Fund

Wasserman Employee Recognition Fund

William Feldman Day Services Staff Fund

William Feldman Employee Loan Fund

Workforce Training for Person-Centered Care

Medical Research, Treatment, and Equipment

The Clare & Jerry Rotenberg Center of Excellence for Palliative Care
Donald & Elizabeth Cohn Endowment Fund
Fannie & Harry Jacobstein Fund for Movement Diseases

Geriatric Medicine, Research & Education Fund
Sam and Hazel Gwirtzman Fund

Nursing Appreciation

Arthur & Louise Wasserman Nursing Recognition Fund
Nursing Appreciation Fund

Religious and Spiritual Care

Miriam R. Cohen Religious Fund
Rabbi Kilimnick Fund for Jewish Enrichment

Konar Synagogue Fund

Spiritual Life Fund

Therapy and Wellness

Bunny & Mort Skirball Family Fund for Music & Memory
Carol's Furry Friends Fund

Dr. Hobart & Elinor Lerner Fund

Harriet & Chester Barasch Companion Animal Fund
Knights of Pythias Fund

Ruth & Moses Capell Wellness Fund
Sam & Julie Freedland Intergenerational Fund

Other Restricted Funds

Assisted Living Memory Care Fund
Better Together Intergenerational Fund
Evalyn Newman Phillips Volunteer Recognition Fund

Lewis Meiselman Memorial Fund

Lovenheim Family Fund

Marian's House

Meaningful Life Fund

Myron Silver's Fund for the Future

GIFTS TO DESIGNATED FUNDS

\$10,000 and Above

Citizens Charitable Foundation
Workforce Training for Person-Centered Care

Max and Marian Farash Charitable Foundation
Dr. Alvin Ureles

Better Together Intergenerational Fund
Alfred & Harriet Feinman Foundation
Myron Silver Fund for the Future

Myron S. & Helen K. Silver Family Foundation
Myron Silver Fund for the Future

Louis S. & Molly B. Wolk Foundation
Dr. Alvin Ureles

Assisted Living Memory Care

\$2,000 to \$9,999

John F. Wegman Fund
Better Together Intergenerational Fund

Dr. Michael & Carol N. Hirsh
The Joseph & Anna Gartner Fund

Dr. Bernard Shore & Ms. Arlene Levit
The Clare & Jerry Rotenberg Center of Excellence for Palliative Care

\$500 to \$1,999

Jacqueline & Salvador Leccese
Myron Silver Fund for the Future

William & Judith Rose
Myron Silver Fund for the Future

Ellen Konar Rosen & Charles Konar
Leon Rosen Exceptional Customer Service Award

Mr. & Mrs. Richard Rosen
Leon Rosen Exceptional Customer Service Award

Wichman Family Philanthropic Fund
Spiritual Life Fund

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Anonymous(3)

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Alfred Feinman and Myron S. Silver Friendship Park Gazebo Dedication



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